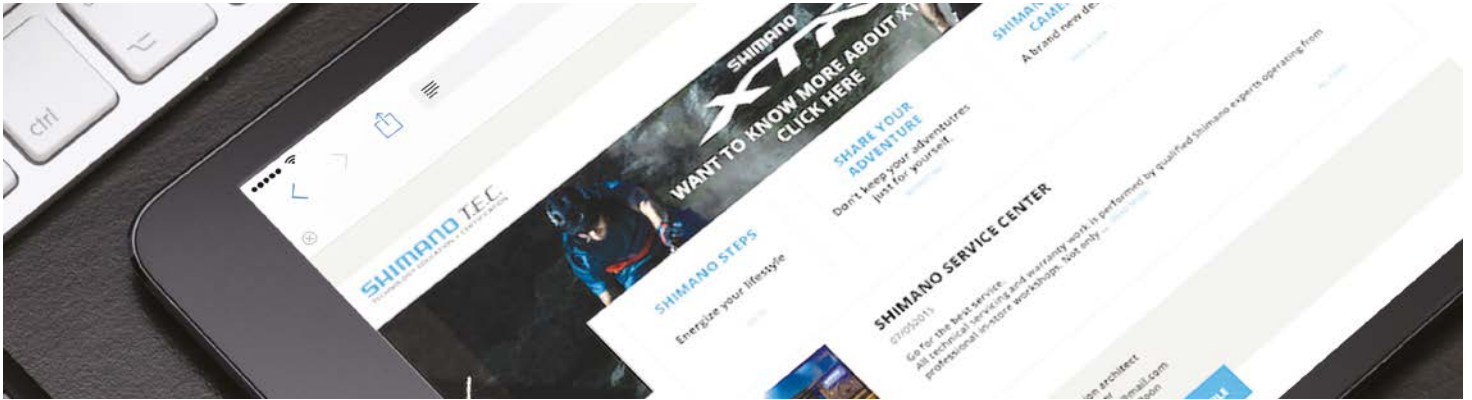


## Streamline learner administration and predict development needs



### Effective learner management and administration can be a significant time and resource investment for an organisation serious about staff development.

The Audiences tool in Totara LMS allows you to balance quick and efficient administration of learners with personalisation of an individual's learning and development requirements.

Audiences allows administrators to create groups of users through either individual selection or dynamic creation and updates based on users matching certain criteria such as profile information, job position, organisation, previously completed learning, access date, or a combination of any of these.

### Enrol users into relevant course and programs

An individual's training needs are dependent on not only a learner's current job position and organisation, but also on their past experience, current knowledge and future aspirations.

The Audience management tool allows learners to be enrolled into the courses, programs and certifications that match their current learning and development requirements.

Mandatory training can be automatically assigned to the relevant individuals as they join the organisation or change role.

### Set course visibility by audience

The Audiences functionality allows you to hide specific courses from certain groups of users or highlight certain courses to others.

For instance, courses designed only for internal staff or external customers can be available by audience membership only, and provide a custom learning catalogue for every user.

### Assign access to specific development tools

Using Audiences, you can assign user groups specific learning plans or company goals and customise a learner's development workflows and objectives based on their job position and area of the organisation.

Custom dashboards and navigation can be assigned to audiences and provide a personalised professional development environment for every learner.

**ASM Research**  
An Accenture Federal Services Company



To find out more, visit  
[www.totaralearning.com](http://www.totaralearning.com)

